

Young Ambassadors Club

FACTSHEET

The Endangered Species Foundation of New Zealand (ESF) is a registered charitable organisation that funds projects to help prevent any further extinction of NZ's unique indigenous biodiversity (plant, animal or fungi, on land or at sea).

ESF stands to protect NZ's rarest of the rare – the endangered species and their unique habitats.

The Ambassadors Club helps ESF succeed by assisting with much-needed public awareness and fundraising.

Our aim is to raise \$30 million, and with the help of a strong Ambassadors Club, we are positive we will achieve this.

Ambassadors help to:

1. increase ESF's profile throughout Aotearoa
2. raise funds in Aotearoa and overseas, and
3. grow the network of Ambassadors.

Can you be the next Young Ambassador for the Endangered Species Foundation?

What we are looking for:

- ✓ New Zealand High school or Tertiary student
- ✓ A passion for saving New Zealand's taonga species
- ✓ Great communication skills and networks
- ✓ Motivation to spread awareness and fundraise

What you get:

- ✓ Ongoing information and support in your role
- ✓ Recognition as an Youth Ambassador and a letter of reference
- ✓ The kudos from knowing you are doing your bit to save our taonga
- ✓ Networking and development opportunities within ESF



**Endangered
Species
Foundation**



Injy Johnstone
Trustee

Injy is a Law and Environmental Science student and a social entrepreneur, and has a passion for protecting the environment and the endangered species that call NZ home. In 2016, Injy founded Envi.nz - an online sustainability hub featuring news, research articles and community networks. Injy is currently treasurer for Sustainable Dunedin City, and helps to coordinate New Zealand's commitment to the Sustainable Development Goals through the United Nations Sustainable Development Solutions Network.

Contact

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TIPU MŌREAREA O AOTEAROA

Our support

The Endangered Species Foundation provides Young Ambassadors with the support that you need to make the most of your Ambassadorship. All information is available on our website and you will also receive a welcome pack with promotional materials.

ESF's Trustees and support staff are available for assistance and advice. Our Support Officer will keep in contact with you and keep track of who has been approached for funding. We will also provide a forum for you to discuss ideas or issues with other Ambassadors and grow your own networks.

Ambassadors are:

Committed individuals

ESF currently has some outstanding individual Ambassadors who can make a difference through:

- ✓ Promoting ESF through social media by liking our Facebook page, sharing updates and writing blog posts
- ✓ Organise a talk on endangered species in your region/school/university
- ✓ Assist on a local ESF project
- ✓ Encourage your university or school to join the ESF

Schools

Schools can become ESF partners, and as part of that:

- ✓ Assist on a local ESF project or design your own
- ✓ Run talks in your assemblies or in your community on local endangered species
- ✓ Fundraise by holding a mufti day, approaching local businesses or by holding bake sales, sausage sizzles etc.

Tertiary Institutes

Tertiary institutes can become ESF partners, and as part of that:

- ✓ Assist on a local ESF project or design your own
- ✓ Run a lecture or lecture series on local endangered species at your campus or in your community
- ✓ Fundraise by bringing together key groups and businesses to support an ESF project

Working together

Ambassadors are encouraged to work together, and as a Young Ambassador you will be part of your local Region's network. Here you will find ways to connect and enhance your work as ambassadors of the Endangered Species Foundation.

All potential Young Ambassadors will be considered by the Endangered Species Foundation Trust Board.

Updated August 2018



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Sabrina Luecht

*Ambassador and Regional
Coordinator for Nelson/Marlborough*

Sabrina has a BSc in Zoology and ten years of practical experience working in the biodiversity sector in a variety of roles, including animal husbandry and wildlife rehabilitation, communications and outreach. Her passion is endangered species conservation.

Board of Trustees

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With special thanks to:



**Department of
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stout trust

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